

# FACETS Key Findings

## Project Advisory Committee June 29, 2023

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# PROJECT ACTIVITIES AND OUTPUTS



BMP Research

Water use, quality, yield impacts of alternative irrigation & nutrient practices
Digital decision toolkit



#### Modeling Platform

- Land use/mgmt. impacts on water quantity/quality, crop/forest production and regional economy
- Stakeholder
   valuation research
   (WTA/WTP)



#### Stakeholder Engagement

- •Baseline & future scenarios
- •Tradeoffs & synergies
- Reflexive Monitoring
- •Communication research



#### Extension

On-farm BMP demos
In-Service Training programs
Water Schools

collaborative research and Extension

# **FL BMP Research**

- Water Use: App and SMS reduce irrigation relative to calendar scheduling with similar yields for all crops
  - Corn: 38-61% irrigation reduction when using App and SMS irrigation
  - Carrot: 14% irrigation reduction when using App and SMS irrigation
  - Peanut: 40% irrigation reduction when using SMS
- Fertilizer: Increasing rate above 200 lb/ac does not significantly increase yield for corn or carrot when using App and SMS irrigation

#### **Reduction in Corn Water Use Relative to Calendar**







# **GA BMP Research**

#### Water Use:

- 51%-57% irrigation reduction when using SMS relative to calendar irrigation with slight increases in yield
- Fertigation:
  - Corn: Similar yields to traditional fertilization while using 17% less N
  - Cotton: 9% yield increase but no reduction on N rates when compared to traditional fertilization

#### **Smartphone Apps for Irrigation Scheduling**



Corn included in new CropFit App Available for iOS and Android since Feb 2023

www.smartirrigationapps.org





# PARTICIPATORY MODELING PROCESS (PMP)

This network of 36 people worked together to develop core modeling components and interpret results REGIONAL STAKEHOLDERS 25 PMP members

- Ag and Forestry Producers
- Farm Bureau (GA & FL)
- Forestry Commission (GA)
- Conservation Organizations (FL & GA)
- Suwannee River Water Management District (FL)
- State Environmental Protection Agencies (GA & FL)
   State Agricultural Agency (FL)
- Local Governments

#### PROJECT TEAM 11 PMP members

- UF/IFAS Extension (FL)
- UGA Cooperative Extension (GA)
- Communication Specialists
- Economic and Bio-Physical Modelers (GA & FL)
- Facilitators
- Reflexive Monitor
- Project Coordinators





## FACETS PARTICIPATORY MODELING PROCESS (PMP)

### **PARCEL SCALE**

## **REGIONAL SCALE**



### **PMP OUTCOMES**

#### **26 Gatherings Over 6 Years**



Management system definitions ag & forestry

Development of regional model scenarios

Co-interpretation of model results

Shared understanding of model limitations and sensitivities in interpretation





Dissemination of key findings across water use, management, and research sectors

Network of new and strengthened relationships across sectors and interests

Stakeholder interest in continued partnership for improvement and application of the models

Improvements in results visualizations





Participation in communications & social learning research

Co-interpretation of BMP field research results

Recruitment for economic research surveys

#### **Shared Understanding of Floridan Aquifer**

# PMP Outcomes: Florida Priority Crops & Management Systems

### **Current Production Systems**

CROPS	Corn-peanut Corn-carrot-peanut	
FORAGES	Hay (Bermuda) Pasture (Bermuda)	ease
FORESTS	Slash pine Loblolly pine Longleaf pine	Inputs incr
ALL THE		

#### **Management System Summaries**



# **Florida Parcel-Scale Tradeoffs**

- Net Recharge: Hay > Pasture > Row Crops > Production Forest
- Increased recharge for moving crops & forages out of MS3
- NO<sub>3</sub><sup>-</sup>
   N Leaching: Row Crops > Pasture > Hay > Production Forest
   Decreased leaching for moving crops & forages toward MS1



Low-density longleaf pine has lowest leaching & highest recharge



 Adding carrot to corn-peanut increases leaching by 50-80% but increases net returns by 75-93%  Changing from longto short-rotation prod. forest (+thin) increases recharge by 10-30% and increases net returns by ~90%

## **Florida Regional-Scale Tradeoffs**



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# **Key Findings: FL Regional Scenarios**

- Conversion to low-density longleaf has best potential to increase flows and decrease nitrate concentrations
- "Hi Tech CRF" reduces row crop N load by 68%, total load by 20%
- Mix-n-Match provides environmental & economic benefits (win-win)
- All scenarios meet minimum flows; none meet nutrient criteria
- "Realistic" scenarios don't move the needle on nitrogen much
- Economic changes are uneven across sector and region; rural counties more highly impacted by decreases in ag & forestry



## **Regional-Scale Tradeoffs**

- **Bigger improvement in low flows was attained at the tributary Ichawaynochaway watershed** rather than the mainstem Flint River.
  - 7Q10 improved by as much as 49% at the Ichawaynochaway watershed
  - Biggest increase at the mainstem Flint River was 10%
- Conversion of Agriculture to forestry (Capacity and Restricted Use Areas) had the biggest negative impact in regional economy (reduction of 1.3%) but helped improve low flows (49% and 6% at Ichawaynochaway and mainstem Flint, respectively).
- Conversion of Agriculture to solar farms only scenario that had a positive impact in economy (2.3% increase).
  - Had little to no impact on 7Q10
- An extended drought would have negligible impact in the economy (crop production was buffered by irrigation water use) but could decrease low flows.

Farm/forest level (parcel level) model simulation for both row crops and forests were vital to improving model performance for evaluating at regional-scale as well as providing farm-level tradeoff analysis

### **Regional Scenarios (Streamflow at low flow conditions)**

- Changes to land use (restoration forestry, production forestry) as well as better row crop management (MS1 agriculture/irrigation suspension) in the Capacity and Restricted Use areas can have positive influences in streamflow.
  - Especially in growing season and drought years
- Conversion of agriculture land to forestry showed bigger improvement in low flow (compared to changes to row crop management practices)
- MS1 Agriculture can increase 7Q10 by 27% in Ichawaynochaway but had insignificant impact in lower Flint
- An extended drought (2011-2013) would reduce
   7Q10 flow by 2% compared to the baseline at both sub-watersheds.



#### Regional Scenarios (Impacts of extended drought 2011, 2012 and 2013)



Difference in average annual groundwater level between the baseline scenario (scenario 1) and Multi-Year Drought (scenario 2) for 2013, 2014, and 2015.

- The hypothetical Multi-Year Drought Scenario helped identify the critical regions that would see an additional reduction in groundwater levels.
- Streamflow at both Ichawaynochaway and lower Flint would not return to levels observed under baseline till 2015 due to an additional year of drought.

# **Stakeholder Valuation Research**



	Tree farmers WTA	Forestry WTA	Agriculture WTA	WTP
Geographic scope	Georgia	Suwanee River Basin and Flint River Basin	Suwanee River Basin and Flint River Basin	Suwanee River Basin and Flint River Basin
Audience	Tree farmers	Forest landowners	Corn, cotton and peanut producers in N FL and S GA	FL and GA residents
Objective	WTA compensation for increased water flow	WTA for adopting a new set of BMP practices that helps improve groundwater quantity and quality	Producer preferences for hypothetical water policy incentive programs to adopt Ag BMPs	Understand public support and preferences for incentivizing producers to adopt BMPs



# **Key Findings: Stakeholder Valuation Research**

This research characterized landowner preferences for BMP programs and showed that there are **economically feasible** options for policy implementation.



- Buy-in exists for ecosystem services among Forest Landowners/Producers! Producers can be incentivized to change behaviors (production practices)/adopt BMPs.
  - Forest landowners: willing to reduce planting density, change rotation age, and thinning
  - Agricultural producers: change irrigation and nutrient management practices (adopt soil moisture sensors, controlled release fertilizer, and cover crop BMPs)
- Buy-in exists among residents who are supportive of paying farmers to improve water quality and availability (there is enough demand / public support at a high enough level)
- Results give policy-makers an idea of program feasibility, range of price, and potential financial output to incentivize producers

# **Communication Research**

# Producers and environmentalists have similar values and interests, but view agriculture differently



### Similarities

- Connection to nature
- High perceived risk to ground and surface water
- Prioritization of water for crops and ecosystems

### Differences

- The way they interact with water
- Agriculture is part of the problem OR agriculture is part of the solution

## It's not just about science, it's about values!

## The general public...

- Has limited water knowledge
- May not believe water scientists
- Follows their values to policy preferences



Moral frames shift line up or down

## Strategic communication can increase support for sustainable water action

#### Reduce false conflict

- 1. End the blame game
- 2. Create opportunities to experience alternative perspectives
- 3. Use language that builds shared understandings

#### Support value-based discourse

- 1. Reveal shared values
- 2. Employ messages and messengers with value resonance







## **37 In Service Trainings**

- Extension agents ٠
- Crop consultants ۲
- Water Conservation District Technicians ۲
- Agriculture industry service providers
- Producers
- Precision agriculture & irrigation
- Use of advanced irrigation scheduling tools (SMS, App)
- Basics of BMPs for water quality & quantity



![](_page_24_Picture_10.jpeg)

## **On Farm Demos**

- Farmers
- Extension agents
- Government agencies
- Conservation Professionals

- FL: ~50 On-farm BMP Demos on performance of current and new BMPs across soils and landscape conditions
- GA: in collaboration with 20 Agents, installed SMS at the farm level.

![](_page_24_Picture_18.jpeg)

# Other informal trainings

 FL: 75 county and regional level farmer meetings, tours, and on-farm field days to discuss BMPs for irrigation and nutrient management (over 2000 farmers, allied ag industry reps, and government agency staff)

 GA: 50 county level farmer meetings to discuss BMPs for irrigation management and material related to the FACETS project (over 1000 farmers)

![](_page_25_Picture_3.jpeg)

# Water Schools

Empower communities to make more efficient, consensus-based decisions about water management

#### Water Workshops for North Florida

- 3 virtual sessions, 18 participants
- Discussed water policies and local priorities with regional and state agencies
- Allowed decision makers to network and exchange ideas
- Generated resources (available online)

![](_page_26_Picture_7.jpeg)

#### Water for Southwest Georgia's Future

- In person, 20 participants
- Explored the distinctive features of the region's water resources
- Learned more about their use
- Heard about the FACETS research on their management
- Field trip to BMP Research at Stripling

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![](_page_27_Picture_0.jpeg)

## Social Learning

## **Reflexive Monitoring**

![](_page_27_Picture_3.jpeg)

![](_page_27_Picture_4.jpeg)

The Floridan Aquifer Collaborative Engagement for Sustainability (FACETS) project is a Coordinated Agricultural Project funded by the USDA National Institute of Food and Agriculture

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### **EXPECTATONS**

## Did we achieve these anticipated OUTCOMES?

![](_page_28_Figure_2.jpeg)

■ Yes ■ No ■ Unsure

![](_page_29_Figure_0.jpeg)

Does this characterize your experience of trust in FACETS?

Yes = 13 (Trust stayed high) No = 12 (Trust grew) Unsure = 2

### Can the trust established in FACETS transfer beyond the PMP?

Yes = 10.5

No = 2

Unsure = 14.5 (Depends on how and by whom the results are presented)

#### Would you do a participatory modeling project like this again?

**Yes = 23** 

I would say that **because of the magnitude of the importance of the project, it was worth it**. If the magnitude of the importance of the problem was not as great, it would not have been worth it

... You know, the potential impact is, is worth the investment

Not because it isn't valuable [...] It's like going to Disney World, you know. **Once you've done it, it may be a while before you want to do it again** 

No = 1

Unsure = 3

Depends on who was running it.

I would definitely do it again ... I think that the outcomes were worth it... [As long as] someone else [besides me] is the PI

#### Its worth the time when:

- There is good leadership and organization
- The project can make a real impact

### What Does "Long-Term Success" Look Like?

- Understanding and agreement on the changes needed to achieve agricultural water security and environmental protection
- Transformative watershed-scale modifications, including widespread adoption of new management practices and land use changes
- A robust agricultural/silvicultural economy
- Trusted social networks that sustain positive change beyond the project

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![](_page_31_Picture_6.jpeg)