

# SOCIAL LEARNING RESEARCH PHASE 1

## Establishing Community in the FACETS Participatory Modeling Process (PMP)

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### OVERARCHING RESEARCH OBJECTIVES

Document the process and outcomes of the participatory modeling process (PMP)

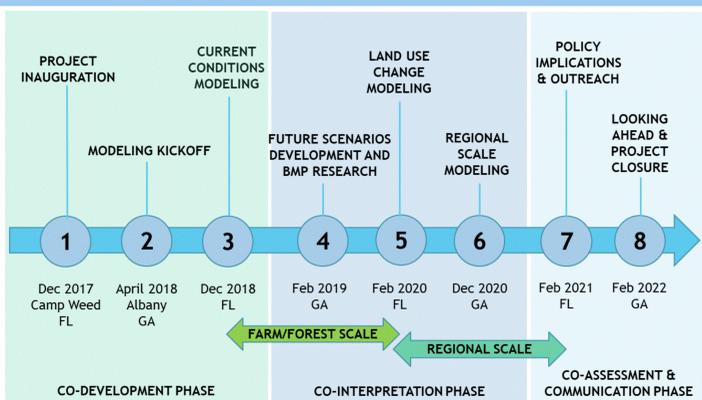
- 1) Assess the quality of PMP participant involvement, collaboration and learning;
- 2) Communicate results to the facilitation team to assist in the management of the engagement process.

### METHODS

Data is collected during PMP workshops and at strategic points in between. Data to date:

- **Background Online Survey**  
Project Team (n= 8) & Stakeholders (n=14)
- **Post-workshop Exit Surveys**  
W1 (n= 27) & W2 (n=23)
- **Phone Interviews** between workshops  
Post W1 (n=10)  
Post W2 (22 to date and ongoing)
- **Participant Observation**  
during workshops, webinars, etc.
- **Debriefing with Facilitation Team**

### WORKSHOP TIMELINE

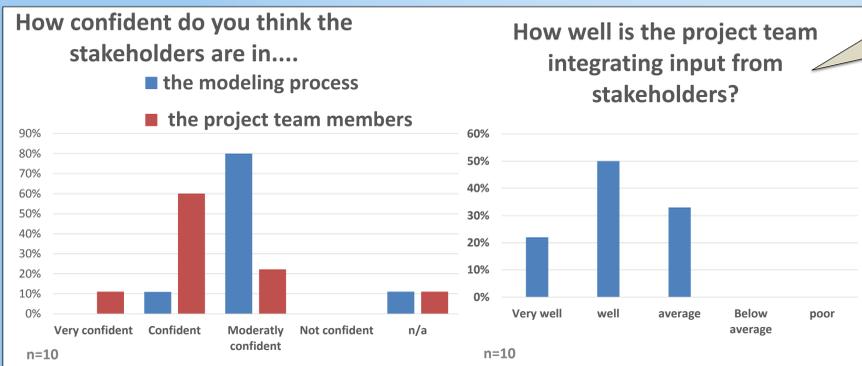


### PMP GROUP COMPOSITION

- 35 PMP Members (10 Project Team)
- 17 Florida, 17 Georgia, 1 Alabama
- Representing
  - Agriculture & Forestry
  - Government Institutions
  - Conservation Organizations
  - Academia

### PRELIMINARY RESULTS

#### Project Team' Perspectives ...



*We had a web meeting with stakeholders to review and finalize the [current conditions document]. We adopted all the changes the stakeholders suggested*  
- Project Team Member, 2018

*I was really happy that there was really robust engagement from the Growers [for the current conditions document] ...in the end we were able to really refine the information*  
- Project Team Member, 2018

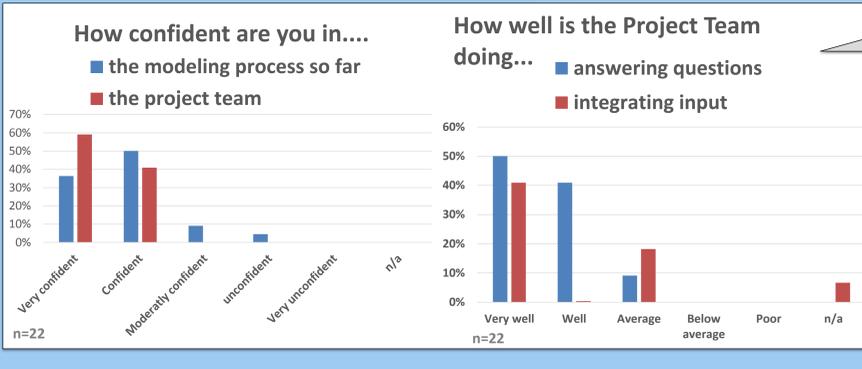
*I learned a couple things about forestry that I didn't know... like that our state was so interested in longleaf pine so ... I was really surprised*  
- Project Team Member, 2018

*[For the Current Conditions document,] from version 1.0 to version 2.0 we probably changed it 100%. There probably was not a box on that Matrix that didn't change in some form or fashion.... I would say that I was satisfied with the document. ... I don't think there was something not taken into account*  
- PMP Stakeholder, 2018

*I think all the right questions are being asked, there's a lot of listening going on ...and I think both groups are still learning some language, getting to know one another*  
- PMP Stakeholder, 2018

*Everybody thinks that their input is the most important but the team also has to act as a filter*  
- PMP Stakeholder, 2018

#### Stakeholders' Perspectives ...



### Confidence in the models...

*modeling is something that is new to me. ... so I don't really know how to answer that question ...But okay I'll give them a [confident/4] because I have confidence in the [team]*  
- PMP Stakeholder, 2018

*Its their (the stakeholders) role to be dubious. ... I want to bring these people along, into having trust in the model as fast as we can, but also the model is the model - it's not the everyday experience.*  
Project Team Member, 2018

*I feel like the people that are on the team, responsible for the modeling - I trust them. I've just been through a similar stakeholder process [where] I had some questions about their capabilities and the people inputting all the data into the model. I feel like it wasn't the full story. ...My hesitance with models comes in, but I feel like we have some of the biggest experts in the southeast on it right now. I'm not concerned about it in terms of the team.*  
- PMP Stakeholder, 2018

### Making Connections & Networking

**During workshops**

*I think the neat thing from the meetings is that you've got every different aspect [of the issue] in that room...That's the part of these FACETS meetings you notice, the opportunity for both sides to be able to speak and learn more about the angle they're coming from*  
PMP Stakeholder, 2018

**Between workshops**

*The truth is South Georgia and North Florida are more alike then the rest of Florida and the rest of Georgia also it's really easy to find commonality ... conversations that have started in FACETS have led to outside conversations, that have led to discussions that I think are very productive...partnership building, building bridges ...I think [these conversations] will be really productive in the next few years*  
- PMP Stakeholder, 2018

### Using results to guide workshop design & facilitation

- Based on stakeholder input and observations:
- Attempts to align workshop schedules to accommodate production & academic calendars
  - Webinars were added to deepen discussions
  - Agendas were adjusted to include activities that explored PMP expertise and experience

### What's working

- Networking opportunities
- Building consensus
- Adapting the process
- Community building

### Points for further consideration

- Communicating results
- Understanding policy implications
- Broadening expertise (guests or speakers)
- Consideration of transaction costs (time)